

CREATING A
STRATEGY TO
PROMOTE &
SUPPORT
ENTREPRENEURSHIP
FOR PEOPLE WITH
DISABILITIES



Údarás Náisiúnta Míchumais
National Disability Authority

10 SIGNS YOU MIGHT BE AN ENTREPRENEUR



1. You are resilient and do not give up easily
2. You have always enjoyed selling stuff, even as a child
3. You don't follow the pre-defined path
4. You are uncomfortable working for others
5. You have self-belief
6. You have a great deal of passion
7. You don't mind ambiguity
8. You are willing to get some skin in the game
9. You see opportunities everywhere you go
10. You know you need others to help



“Dyslexia is a kind of disability, but actually it’s an opportunity if you turn it into such,”

Disability is no bar to start-up success but
inclusive support is vital



<https://www.thetimes.co.uk/article/entrepreneurs-forge-path-for-accessibility-hfdxth6cv>



United Nations

Article 27: Recognises rights of persons with disabilities to work, on an equal basis with others

- Prohibits discrimination on basis of disability
- Protects rights to just and favourable conditions of work
- Promotes career opportunities and career advancement, including supports to find, maintain or return to employment
- **Promotes opportunities for self-employment and entrepreneurship**
- Employs in the public sector and promotes employment in the private sector
- Ensures reasonable accommodations are provided in the work-place

Comprehensive
Employment
Strategy for
People with
Disabilities

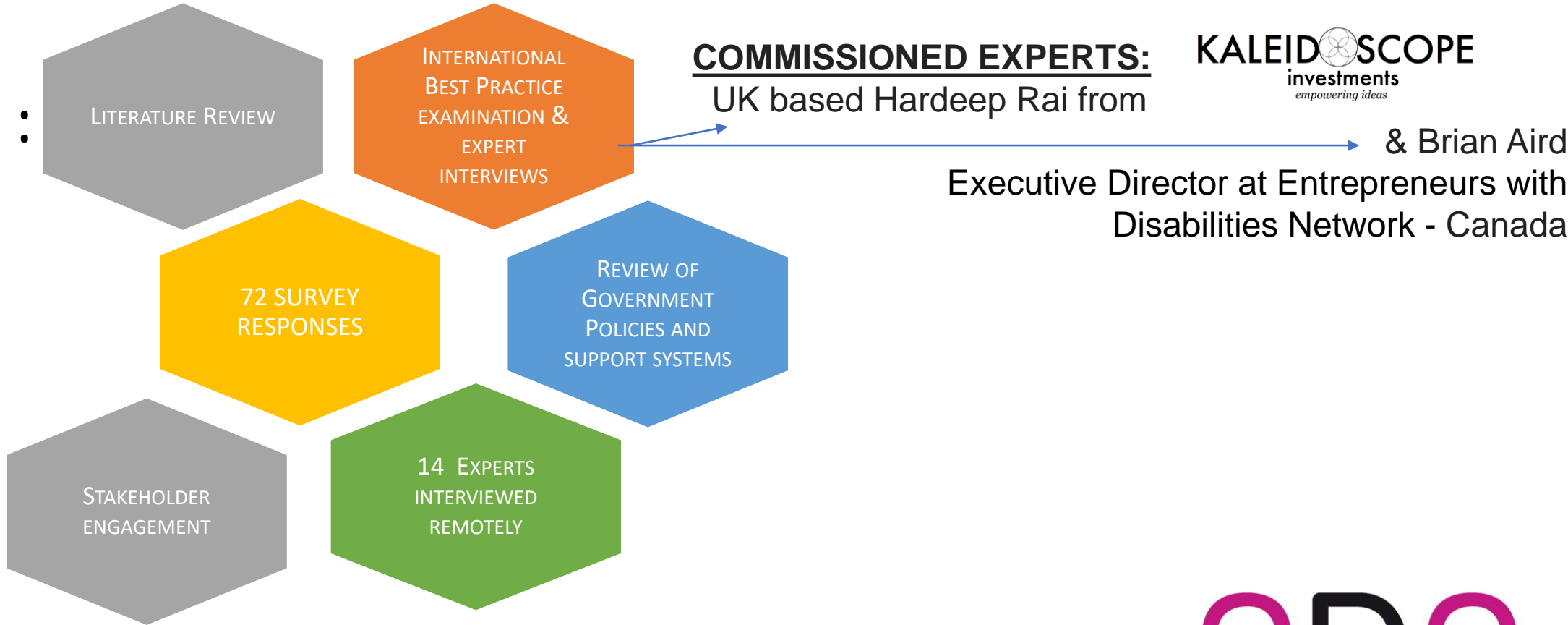
2015-2024

NDA

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 **ENTERPRISE
IRELAND**

EI COMMISSIONED RESEARCH IN PARTNERSHIP WITH NDA



Barriers to Entrepreneurship for people with disabilities



Perceived less access to finance - potential unconscious bias from Financial institutions

Potential inability to obtain venture capital due to poor credit ratings or a lack of assets to use as collateral

Loss of cash benefits from social security / supplementary disability programmes, health care benefits, housing and other subsidies

DEASP published in April 2017 the Make Work Pay Report which describes 24 actions addressing the benefits trap.



Lack of networking / peer learning opportunities

Lack of publicised role models success stories

CALL FOR ACTION

**EI & NDA HAVE A STRONG PARTNERSHIP
APPROACH IN PLACE & WE WILL LEVERAGE :**

- **DBEI DISABILITY CONSULTATIVE
COMMITTEE & STAKEHOLDER
REPRESENTATIVES**
- **COMPREHENSIVE EMPLOYMENT STRATEGY
CROSS GOVERNMENT APPROACH**
- **NDA UNIVERSAL DESIGN OF SERVICES
PRINCIPALS**
- **MENTORING**

**BUT WE NEED A DEEP LEVEL
UNDERSTANDING OF THE BARRIERS, THE
CHALLENGES AND THE PAIN POINTS AROUND
BECOMING AN ENTREPRENEUR TO REALLY
DELIVER ON THIS STRATEGY – SO PLEASE
CONTACT ME WITH YOUR INSIGHTS, STORIES
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